



 American Alpine Club

2022 Annual Report




2022 ANNUAL REPORT

In 2022, we learned to love friction slabs. We leaned into balance and technique to refine our programs and increase our impact, and make sure each move we make has the right mix of intention, creative beta, and of course, trusting our feet. We know our roots: protecting wild spaces, climber education, and building a vibrant, inclusive community—and we're developing the footwork to dance our way through each crux.

At the American Alpine Club, we have invested anew in the power of everyday members and volunteers to make a collective impact. And indeed this year we have made our impact felt—and we're excited to do so in bigger and better ways this coming year. We learned from slab climbing—climb smarter to climb harder—and as we've applied that lesson, our fight for climbing, climbers, and climbing landscapes has proved impactful.

This is your Club. We're so glad you're here.

 [Previous page] AAC member Francois Lebeau; [This spread] AAC member Kylie Fly

MEMBERSHIP

26K

Sport climbers, alpinists, peak baggers, big wall climbers, boulderers, ice climbers, ridge scramblers, gym climbers, trekkers, ski mountaineers. Climbers both young and young at heart, crusty climbers, adventure lovers, nature protectors, high-five givers, and climbers of every color UNITED IN 2022.



FINANCIALS

REVENUE

a. Contributions & Grants	\$1,161,337
b. Programs & Events.....	\$1,066,984
c. Membership Dues.....	\$2,408,163
d. Other	\$398,335
Total Revenue.....	\$5,034,819

EXPENSES

e. General & Admin	\$378,864
f. Membership Services.....	\$532,934
g. Fundraising.....	\$494,194
h. Programs	\$3,784,279
Total Expenses	\$5,191,271



LIABILITIES

Accounts Payable	\$149,975
Accruals & Defferals.....	\$2,026,629
Notes Payable	\$149,304
Total Liabilities.....	\$2,325,908

ASSETS

Cash & Equivalents.....	\$625,807
Investments	\$3,676,060
Gift Annuity	\$68,497
Building and Property	\$1,350,601
Other.....	\$2,485,975

Total Assets..... \$8,206,940

NET ASSETS & ENDOWMENT

Undesignated/Unrestricted.....	\$1,455,255
Board Designated/Restricted.....	\$3,414,034
Restricted	\$2,011,743
Total Net Assets.....	\$5,881,032
Total Liabilities & Net Assets	\$8,206,940

📷 AAC member Ben Tibbetts

NOTED

PROGRAMS/GRANTS

166

Total grant recipients (Catalyst, Cornerstone, Cutting Edge, Jones, Live Your Dream, Mountaineering Fellowships, McNeill-Nott, Research, CGF).

40+

Volunteer chapters engaged in over 40 events nationally that included major festivals and events such as the International Climbers Festival (Lander, WY), Joe’s Valley Bouldering Festival, Bozeman Ice Fest, Michigan Ice Fest, Mount Washington Valley Icefest, and Valdez Icefest.

EVENTS

3,440+

Total Craggin’ Classic attendees.

2,339

NEW Craggin’ Classic attendees.

LIBRARY

22,287

Total archival climbing and skiing books, photographs, films, pieces of gear, and tools acquired in FY22, including from Thomas F. Hornbein, Ray Weisbond, Dana Q. Coffield, and Dee Molenaar.

75+

Research requests from writers, essayists, professors, researchers, and everyday climbers; covering topics like the history of carabiners, ice climbing, climbing gear, bolting wars, and more.

1,482

Books, maps, or films were checked out by Members.

POLICY/ADVOCACY

50+

Public comments and testimonies, submitted or signed onto and shared with land agencies and congressional committees, including comments on the Joshua Tree and Black Canyon Climbing Management Plans, Bears Ears Management Plan, Yosemite Big Wall Permit Program, the Teton Bighorn Sheep Winter Habitat Protection Plan, and Little Cottonwood Canyon Transportation Plan, among others.

14,000+

Climbers committed to vote with the AAC through the send it to the polls midterm election campaign with over 27,000 climbers visiting our voting resource center.

1

Multi-year climate research project completed, investigating the impacts of climate change on winter climbing and guiding in the Mount Washington Valley. Research was presented at the International Mountain Conference, UIAA General Assembly and in our upcoming film, *Freeze // Thaw*.

1

National volunteer advocacy summit taught skills like lobbying, grassroots organizing, campaign development, and strategy.

DIVERSITY EQUITY AND INCLUSION (DEI) TRANSPARENCY REPORT

EXTERNAL

Route Naming: Climb United (CU) partners with OnX to form a working group to review previously flagged route names on Mountain Project, using our principles and guidelines for route-naming.

The CU Affiliate Support Network: CU works specifically with newly established and emerging affinity groups who are seeking non-profit status to apply to grants and raise funds. With a combined reach of 16,000 climbers, our affiliates—Queer Climbing Collective, Color the Wasatch, Adaptive Climbing Group, Salt Lake Area Queer Climbers, Cruising in Color, and ¡Escalá!—have collectively raised \$81,542.

Climb United Databases are launched, connecting over 200 marginalized photographers, guides, and affinity groups in the industry and promoting community, pay transparency, and entry points for new professionals.

Climb United Meet-ups occurred at all seven Craggin’ Classics with 181 participants, 79% being new to the Craggin’ series.

United in Yosemite is a new climbing festival presented by the National Park Service and American Alpine Club, with support from Yosemite Conservancy. The mission of this event is to create opportunities for mentorship amongst climbers from historically marginalized communities including Black, Indigenous, People of Color, LGBTQ+ communities, and people with disabilities.

Craggin’ Classics Scholarship Program awards 36 full ride scholarships, prioritizing applicants demonstrating financial need and identifying with a marginalized community. The Craggins also hosted: 4 Adaptive Clinics, 1 BIPOC Clinic, 6 Women Clinics, 8 Queer Clinics, 1 Plus Size Clinic, 7 Climb United Workshops, and 6 Climbing Grief Fund Workshops.

Launch Pad: Ten groups utilized this free-lodging program in 2022 across AAC facilities.

Catalyst Grant: In the second year of the grant, \$10,000 was awarded to BIPOC, LGBTQ+, and adaptive climbers.

Pull Focus Grant: Sophi Rutherford was awarded the first annual Pull Focus filmmaking grant in partnership with Louder Than 11 and Mountain Hardware.

INTERNAL

September 2022: AAC hires its first full time HR staff member.

October 2022: AAC switches health care providers to ensure continued support for gender affirming and reproductive care.

📷 AAC member Daniel Johnson



United We Climb.